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Urban Oasis: How NYC's Luxury Residences Are Bringing Nature Home

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Across New York City, luxury residential developments are increasingly prioritizing nature as an essential amenity, creating serene retreats within bustling neighborhoods. With thoughtfully curated outdoor spaces, these new luxury residences enhance residents' wellbeing and provide tranquil escapes in the midst of urban life. From lush private gardens to landscaped rooftop retreats, designers and developers are redefining city living with an emphasis on wellness and seamless indoor-outdoor connections—perfectly timed as New Yorkers look forward to warmer weather and renewed opportunities to relax outdoors.



Photo Credit VMI Studio

720 West End Avenue

[720 West End Avenue](#) is the transformation of an Emery Roth-designed pre-war building into a premier residential development in a landmarked area of Manhattan's Upper West Side. Renowned designer Thomas Juul-Hansen is leading the complete redesign of interiors at the 17-story building, which was conceived in 1927 as the Hotel Marcy and will now be home to 131 luxury homes. 720 West End Avenue brings a dynamic and fresh residential experience to one of Manhattan's most desirable neighborhoods with an expansive 30,000-square-foot collection of curated indoor/outdoor amenities by Juul-Hansen. Multiple spaces in the impressive collection, including the private dining room, fitness studio and dedicated coworking lounge, are connected to outdoor landscaped terraces and courtyards with lounge seating and dining. This thoughtful layout provides a seamless indoor-outdoor experience for residences and floods the rooms with natural light. The amenity package also includes a private outdoor play garden connected to the children's playroom, perfect for residents of all ages to spend time outdoors.

As the city reawakens for spring, the emerging trend of incorporating nature-driven design into luxury residences underscores the importance of connecting urban lifestyles with elements of serenity and wellbeing. Developments such as 720 West End Avenue, Sutton Tower, Front & York, and The Henry set a compelling standard, reminding us that the ultimate luxury in New York City may simply be the ability to step outside, pause, and reconnect with nature—without ever leaving home.

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