

# Glacier Equities and Intervest Capital commence closings at 720 West End Ave.

September 09, 2025 - Owners Developers & Managers



*Photo credit: VM Studio*

**Manhattan, NY** Closings have commenced at 720 West End Ave., the new luxury condominium that transforms a 1927 Emery Roth-designed pre-war building into a residential address in a landmarked area of the Upper West Side. Developed through a collaboration between Glacier Equities and InterVest Capital Partners, the building has been reimaged by designer Thomas Juul-Hansen and now features 131 designed residences and a suite of modern amenities. BP Architects restored 720 West End Ave.'s original Renaissance Revival-style framework, preserving its timeless grandeur.

As one of the top-selling buildings in the city, 720 West End Ave. has had sales success, resulting in over 40 signed contracts, and is now offering immediate occupancy.

The building's 131 residences offer a mix of one- to five-bedroom homes, including a collection of townhouse duplexes, and simplex and duplex penthouses with private terraces, all with layouts ranging from 600 s/f to over 3,700 s/f. Many higher-floor residences offer views of the nearby Hudson River and city skyline. Juul-Hansen's interiors strike a balance between pre-war and contemporary design, with integrated lighting, bespoke architectural details and open layouts. Residences feature continuous wide plank white oak flooring, custom Boffi kitchens with Namibia Rose marble countertops and backsplashes, fluted glass cabinetry and premium appliances by Sub-Zero and Wolf. The spa-like primary baths showcase honed Volakas marble, Waterworks polished-chrome fixtures, a Toto wall-mounted toilet and radiant heated floors.

"Reaching this milestone at 720 West End Ave. is an incredibly proud achievement," said Myles Horn, managing partner of Glacier Equities. "This property offers buyers the rare opportunity to own a piece of New York City's architectural history while enjoying a modernized living experience in one of Manhattan's most desirable neighborhoods. The strong sales we have seen reflect the enduring appeal of this extraordinary offering."

“720 West End Ave. seamlessly blends historic charm with modern luxury, appealing to discerning buyers who seek both character and convenience without compromise,” said Tricia Hayes Cole, executive managing director of Corcoran Sunshine Marketing Group. “As closings commence and with amenities to be completed this summer, we’re thrilled to welcome residents to this remarkable property, which truly embodies the best of Upper West Side living, both inside and out.”



*Photo credit: VMI Studio*

Coinciding with the start of closings and first move-ins, 720 West End Ave. has unveiled two model residences furnished by acclaimed interior design firms Huniford Design Studio and Studio Panduro. The one- and two-bedroom homes showcase a distinct interpretation of elegant, contemporary living, offering prospective buyers a glimpse into the ideal layouts and residential experience this address provides. The homes styled by Huniford Design Studio and Studio Panduro join a collection of five total model residences at 720 West End Ave. that reflect the style and design ethos of several celebrated design firms.

Located in the landmarked West End Historic District, the 17-story Emery Roth-designed building has been renovated and restored to preserve its more intricate features, including the marquee, main entry and stone base. While retaining the distinctive architectural style, 720 West End Ave. has been further reimagined for the modern buyer with the addition of a new floor to the top of the building for penthouse duplexes with outdoor space. The marquee — a hallmark of the pre-war architectural era during which 720 West End Ave. was built — has been restored to its original splendor and will soon be reinstalled, signifying a new chapter for this storied property.

720 West End Ave. introduces approximately 30,000 s/f of curated indoor and outdoor spaces by Thomas Juul-Hansen. Residents will have private on-site parking, a fitness center with yoga and pilates studios, a children’s playroom, basketball, squash, a private bar, a dining room with a catering kitchen, a gaming lounge and sports simulator/VR room, a library and co-working spaces and an array of outdoor landscaped terraces and courtyards with lounge seating and dining. Additional amenities

include outdoor landscaped terraces, a music room, a maker's studio, a pet spa, bike storage, and more—all tailored to foster a dynamic and enriching residential lifestyle.

Situated in the heart of the Upper West Side, 720 West End Ave. is ideally located in one of the city's most convenient neighborhoods. The building is moments away from Riverside Park's biking and jogging paths and popular public clay tennis courts, the only outdoor red-clay public courts in all of Manhattan, as well as New York's iconic Central Park. Additional destinations in the area include museums and cultural institutions such as the American Museum of Natural History, the New York Historical, Lincoln Center and the Beacon Theatre, as well as the renowned universities and private schools nearby. Residents will also benefit from 720 West End Avenue's proximity to the Henry Hudson Parkway and the area's array of transportation options, including nearby crosstown buses and the 1/2/3 subway lines located only a block away.

Corcoran Sunshine Marketing Group is the exclusive sales and marketing agent for the building

<https://nyrej.com/glacier-equities-and-intervest-capital-commence-closings-at-720-west-end-ave>