

# INTERIOR DESIGN<sup>®</sup>

JAN/FEB  
2025



*brand  
new  
view*

"I'm seeing more clients wanting to live outside their comfort zone by allowing more color in each room or stepping outside the box by selecting furniture with more personality—vintage or something that isn't as square as they may have chosen in the past. A recent residential project at 720 West End Avenue in New York allowed me to curate spaces that blend design styles in unexpected ways and to play with color and materiality without restraint, resulting in a beautifully authentic and interesting home. This new client willingness to be bolder and more experimental feels like the dawn of a new era, or maybe they're just trusting the designer more."

—Michael Ellison, Studio Michael Ellison

## What project or design trend are you excited about and inspired by right now?

"There's a lot of talk in the industry about how to design for neurodiversity and cognitive function. At ENV, we're currently being challenged to design schools for autistic youth. How do we address everyone's psychological and physiological needs through design? What kind of acoustic materials do we use to reduce ambient noise and reverberation? How do colors and patterns impact behavior? It's a very exciting time and an important and relevant topic."

—Jelena Bajkovic, ENV

"We've worked on several commercial spaces—Netflix, Yahoo, Verizon—but I'm currently excited about the office extension we recently completed for Words + Pictures, a production studio in downtown Manhattan. We designed the original workplace a few years ago. So, when the client purchased the loft next door, it felt great to connect with the threads of that prior project. Using a curated palette of blues, greens, and earth tones alongside Kerrie Brown's abstract wallcoverings, we created a serene yet dynamic and creative place to work."

—Rayman Boozer, Apartment 48

"It's been great to see clients and users embrace places that make them feel better and improve quality of life. We're appreciating spaces that better suit physical and neurological needs and that create personal experiences for a diversity of people. Strategies to accomplish this go back to the basics, like daylighting, color temperature, biophilic design, and healthy materials, but now also include providing emotionally diverse offerings in the same space using neuroaesthetic research: both active and quiet; spacious and cozy; individual, conversational, and group gathering zones; and noting the effects of color, texture, scale, and pattern."

—Michael Hsu, Michael Hsu Office of Architecture

"I'm feeling inspired by the shift toward more collected, curated, and thoughtfully designed spaces taking the spotlight. People are craving deeper, more meaningful design, which brings new life to our projects."

—Gabriela Eisenhart, Silo Studios

"I'm excited about clients incorporating more vintage elements into their interiors—appreciating the stories these pieces tell and the mix that they give to a modern space. There's just something about the craftsmanship and patina of a well-worn object that creates an instant connection and adds so much character."

—Steph Schlegelmilch, Studio Seva

