

The Ultimate Primary Suite: NYC listings with bedroom features that add style and value

By [CityRealty Staff](#) | From [Future New York](#)

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Primary bedroom at Little Singer Building 561 Broadway, #8A | <https://www.cityrealty.com/nyc/soho/little-singer-building-561-broadway/6529/8A/bCPXNoBbQcNa>

Amidst the reckoning that took place across the country in mid-2020, the phrase "master suite" has gradually gotten [phased out](#) of real estate listings in favor of less fraught terms like "primary suite" or "main bedroom." But while the name is changing, the definition has not: It refers to the largest bedroom in a home, one that typically comes with the most storage space and an en suite bathroom.



18W55 (Yulia Smilyanets)

That is the most basic definition, but luxury developers and designers across New York City have spent the past few years upping the primary suite ante with features like endless space and storage, spa-like baths, and custom closets, much to the delight of buyers. Even rentals are getting in on the upgraded primary suite game: At [18W55](#), a [recently launched](#) rental in the Plaza District, bedrooms enjoy soothing palettes, abundant light, and high-end finishes.

Below, we look at some of the most coveted features in the bedrooms and baths of primary suites, and New York City listings that offer them.



As two people try to brush their teeth or get ready at the same time, even the most spacious bathroom can feel a bit claustrophobic. Double vanities solve this problem by giving each person their own space.

720 West End Avenue, #8B
\$3,550,000

Riverside Dr./West End Ave. | Condominium | 2 Bedrooms, 2.5 Baths | 1,667 ft²



720 West End Avenue, #8B (Corcoran Sunshine Marketing Group)



From the Listing: *Designed by renowned architect and designer Thomas Juul Hansen, Residence 8B is a premium two-bedroom, two-bathroom with powder room facing west with water views over the tree-lined street of the Upper West Side. Highlighted by the timeless character of yesterday and the compelling minimalist styling, modern conveniences and technologies of tomorrow, each home at 720 West End Avenue is unique. [See floor plan and full details here.](https://www.cityrealty.com/nyc/market-insight/features/future-nyc/the-ultimate-primary-suite-nyc-listings-bedroom-features-add-style-value/56521)*

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